

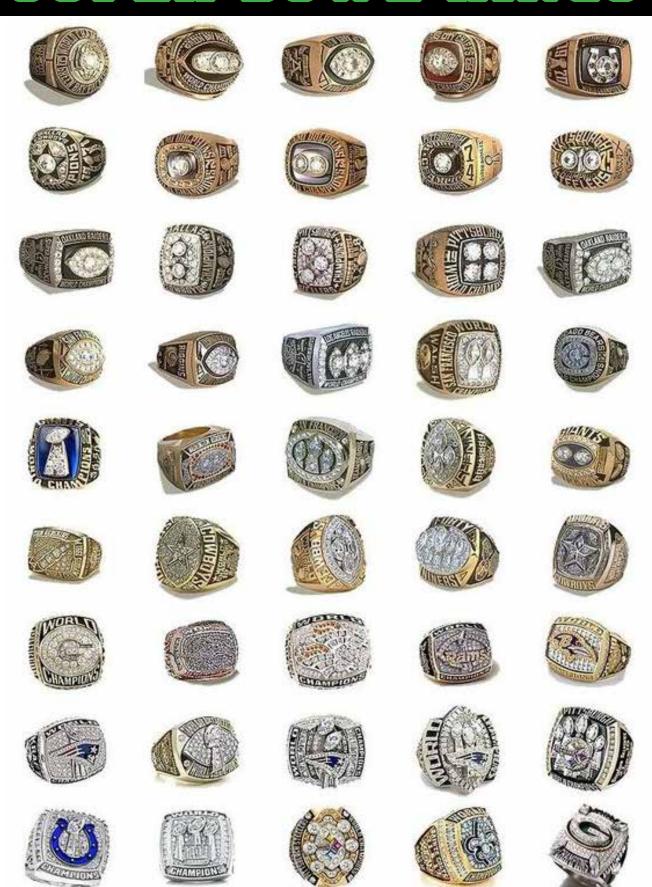


INTERESTING FACTS, FIGURES & STATISTICS

SUPER ROW!

- Of the top 10 most watched television programs of all time, 9 of them are Super Bowls.
- Super Bowl Sunday is the second largest day of food consumption behind only Thanksgiving.
- Super Bowl fans spend more than \$50 million on food during the 4 days prior to the Super Bowl.
- 69 million pounds of guacamole are consumed on Super Bowl Sunday.
- **14,500** tons of chips are eaten along with that guacamole.
- restaurant for a Super Bowl gathering.
- With 51,713,004 cases of beer sold, Super Bowl Sunday ranks as the 8th biggest day of the year for beer consumption.
- One in 10 people call in sick to work on Monday after the Super Bowl.
- A single 30 second commercial costs a total of \$5.6 million on average during the game.
- No NFL team has ever played the Super Bowl in their own stadium.

SUPER BOWL RINGS



16 Things You Didn't Know About the NFL



During a regular NFL game, you are likely to watch the following:











Footballs were never made out of pig skin

Pigskin refers to the crude soccer ball or "football" made from a pig bladder. NFL footballs come from cowhide. It takes 3,000 cows to supply the leather for a year's supply of footballs for the NFL



An NFL forfeit results in a 2-0 score

Why two-points? The two-point safety is the only score not accredited to any one player, so no player receives the statistic



No TV broadcast tapes exist from Super Bowl I

The game was simulcast between NBC and CBS, but both networks taped over their film of the game (rumor has it that both films were used for soap operas)



The smallest player in NFL history was the size of Carrie Underwood

Jack "Soapy" Shapiro played Blocking Back for the Staten Island Stapletons in 1929 standing at 5'1" and weighing in at 119 pounds





The yellow line costs \$20K per football broadcast. 16 games x 32 teams ÷ 2 teams per game = \$5,120,000 (or the salary of 4.5 punters) worth of yellow line a year during the regular season



The Dallas Cowboys are the most valuable sports franchise in the world with a reported value of \$5 billion.



Oakland originally named their team the Oakland Señors

The Oakland Señors was the result of a Bay Area contest to name the new NFL team. After endless scrutiny from the media, the name only lasted a month and changed to the Raiders (which finished 3rd in voting)



The Madden Curse

Since 2000, every player to appear on the cover of the Madden NFL video game has suffered a season altering gaff or injury (with the exception of Larry Fitzgerald)





Ronnie Lott cut off his finger

After the 1985 season, Lott had his left pinky amputated after it was crushed during a tackle on running back Timmy Newsome



On the November 23rd, 1970, edition of Monday Night Football, Howard Cosell was so drunk, he slurred his speech throughout the first half and vomited on Don Meredith's boots at half-time



80% of all Super Bowl tickets go to corporate sponsors



Pizza delivery drivers are in more accidents on Super Bowl Sunday than any other day of the year 9 million slices delivered - 44% more than a normal Sunday



Over 33% of replay reviews are overturned



An estimated 90 million people flush the toilet during the Super Bowl half time



Mr. Irrelevant gets a week

The final pick in the draft, aka Mr. Irrelevant, and his family receive invitations to visit the annual "Irrelevant Week" in Newport Beach, CA. He also gets to keep this neat trophy: If the average toilet uses two gallons of water per flush, that's 180 million gallons of water flowing at once - or 3½ minutes of flowing water on the Niagara Falls

WHAT COULD YOU BUY INSTEAD OF A 30 SEC SUPER BOWL HALF-TIME AD?

ONE 30 SEC SUPER BOWL HALF-TIME AD

\$7,500.000

WHICH COULD BUY YOU:





In Celebration of the BIG GAME

59%

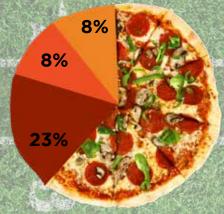
would prefer to prepare all the food themselves and save money over ordering takeout for their viewing party





66%

will spend \$100 or less on the party supplies

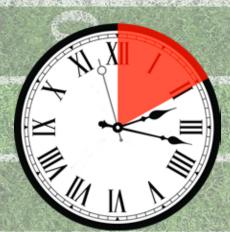


61% would like to have pizza on the menu



47%

will ask guests to bring an appetizer to share when throwing a viewing party



56%

are only willing to spend 1-2 hours preparing food

allow for a day of indulgence and don't worry about their diet

would choose Rachel Ray to create their menu



11.2 MILLION POUNDS OF POTATO CHIPS

ARE EATEN

DURING

THE BIG

GAME ON

AVERAGE

THAT'S

ENOUGH TO

COVER THE STATE

OF ARIZONA IN CHIPS.

69.9 MILLION

POUNDS OF AVOCADOS

ARE CONSUMED ON AVERAGE DURING THE BIG GAME



IF PATRIOTS CORNERBACK

DARRELLE REVIS WERE PAID IN

AVOCADOS, THIS WOULD

EQUAL HIS CAREER SALARY.

1.25 BILLION CHICKEN WINGS ARE EATEN ON THE DAY OF THE BIG GAME



THAT'S ENOUGH TO STRETCH FROM CENTURY LINK FIELD IN SEATTLE TO GILLETTE STADIUM IN MASSACHUSETTS... 55 TIMES.

12 TONS OF ULTIMATE NACHOS

WERE CONSUMED AT **AT&T STADIUM**DURING THE BIG GAME IN 2011

THAT MEANS EVERY THIRD PERSON WHO ATTENDED THE GAME ATE 1 POUND OF ULTIMATE NACHOS.

13 MILLION
POUNDS OF POOP
WILL BE FLUSHED IN THE U.S.

THAT'S EQUIVALENT

TO 13 MILLION

(ASSUMING THEY'RE NOT DEFLATED...)



51.7 MILLION CASES OF BEER



TOILET USAGE IN 2014,
TOILET USAGE
IN NEW YORK CITY ALONE WENT
UP 13%

THAT'S ENOUGH
FLUSHES TO LAST
THE AVERAGE
AMERICAN POOPER
28 YEARS.

THE SUPER BOWL BINGE

Super Bowl Sunday wouldn't be complete without the pizza, chicken wings, chips and beer, right? The average football fan eats more than 2,400 calories, according to the Calorie Control Council.

Here's a sample spread:

A quarter cup of cheese dip 75 calories and 5.5 grams of fat



6 Buffalo wings with blue cheese dip 570 calories and 40 grams of fat



40 potato chips 455 calories and 31.9 grams of fat

2,400 calories



2 slices of pepperoni pizza 596 calories and 24.3 grams of fat



2 brownies 447 calories and 30 grams of fat



3 cans of beer 458 calories



1 serving of beef nachos 430 calories and 25 grams of fat



5 Healthy Swaps



Sneak in vegetables whenever you can into chili, tacos, nachos



Bake instead of deep frying your wings, fries and finger foods



Choose lean meats, such as ground turkey or extra-lean ground beef for burgers, chili and meatballs

Swap out tortilla chips for whole wheat pita, Greek yogurt for sour cream, and salsa instead of cheese dip



You're guaranteed to save calories by preparing your meal at home instead of eating out

"Super Bowl" Spending



Spending Planned for "Super Bowl" Merchandise

7.3%

Consumers Planning to Purchase Apparel or Accessories Related to "Super Bowl" Teams

34.6%

Viewers Who Think the Football Game is the Most Important Part of the "Super Bowl" 67.1%

American Consumers Who Plan to Watch the Event

10
Billion

Total "Super Bowl" Related
Spending Predicted

74.9%

Who Think "Super Bowl"
Commercials are Mainly
About Entertainment

65.5%

Watchers Who Will
Purchase Food &
Beverage for the Event

12
Million

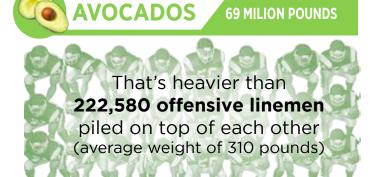
Consumers Planning to Watch the "Super Bowl" Game from a Restaurant or Bar

25.8%

Viewers Who Think the Commercials are the Most Important Part of the "Super Bowl"

SUPER BOWL SNACK FACTS

How much food will Americans eat this Super Bowl Sunday?





That's enough to fill **39 Boeing 747 airplanes**to maximum capacity
(max capacity 735,000 pounds)





CHICKEN WINGS

1.23 BILLION WINGS

That's literally enough to give everyone in the United States (pop. 320,207,319 million) about three wings apiece







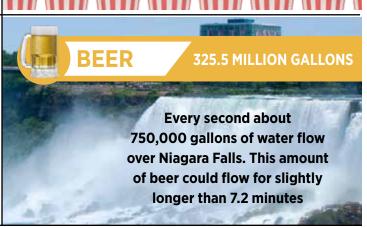
PIZZA

4 MILLION PIZZAS

If each pizza is half an inch thick and the Leaning Tower of Pisa is about 183 feet, 4 million pizzas on top of each other would be as tall as about

910 Leaning Towers of Pisa stacked on top of each other end to end





NUTS

2.5 MILLION POUNDS

If all those were peanuts – which make up about two-thirds of all snack nuts consumed in the U.S. – you could make

1.8 million jars of peanut butter

(at 12 oz. per jar)

The Ultimate Tailgating Checklist

For your best tailgate party ever

COOKING & BEVERAGE NECESSITIES

- Portable Grill
- Propane Gas or Charcoal
- Lighter fluid or gas regulator
- Matches or lighter
- Grilling utensils
- Can opener
- Paper or plastic plates
- Napkins and wet wipes
- Plastic cups
- Plastic forks, knives, spoons

- Cooler
- Serving utensils
- Plastic containers for leftovers
- Aluminum foil / plastic wrap
- Bottle opener / wine opener
- Can coozies
- Paper towels
- Clean up supplies
- □ Garbage bags
- Hand sanitizer

FOOD & DRINK

- Appetizers
- Main Course
- Chips and pretzels
- Dessert
- Condiments
- Soda
- Bottle Water
- □ Beer
- Wine
- ☐ Ice

THE ULTIMATE SETUP

Canopy and picnic tent

Folding chairs

Folding tables

Tablecloth

Decorations

Kerosene heater

Generator



ENTERTAINMENT

- MP3 player with speakers
- Football
- Frisbee
- Beanbags
- Cornhole boards
- Playing cards



SMART TO HAVE

- Ponchos / Umbrellas
- Sunscreen
- ☐ First aid kit
- Toilet paper
- Toothpicks
- Blankets
- Antacid
- Binoculars



Must Have: Don't forget the game tickets!



SUPER BOWL TRIVIA I

01. What was the first wildcard team to win a Super Bowl?

- A. Denver Broncos
- B. Baltimore Ravens
- C. Oakland Raiders
- D. Pittsburgh Steelers

02. Who was the first left-handed quarterback to win a Super Bowl?

- A. Steve Young (49ers)
- B. Ken Stabler (Raiders)
- C. Boomer Esaison (Bengals)
- D. Frankie Albert (49ers)

03. Which player is credited for the longest punt return in Super Bowl history?

- A. John Taylor
- B. Robert Bailey
- C. Jordan Norwood
- D. Terance Mathis

04. Which quarterback has the most Super Bowl starts?

- A. John Elway
- B. Tom Brady
- C. Terry Bradshaw
- D. Troy Aikman

05. Which team won the first ever Super Bowl?

- A. Kansas City Chiefs
- B. Oakland Raider
- C. Green Bay Packers
- D. New York Jets

06. What two networks broadcasted Super Bowl !?

- A. CTV and ABC
- B. CBS and NBC
- C. CTV and NBC
- D. CTV and CBS

07. Who performed at the 2002 halftime show?

- A. The Rolling Stones
- B. Stina
- C. U2
- D. Aerosmith

08. Which team lost the first ever Super Bowl?

- A. Kansas City Chiefs
- B. Oakland Raiders
- C. New York Jets
- D. Baltimore Colts

09. Who holds the record for most receiving yards in a single Super Bowl game?

- A. Dan Ross
- B. Deion Branch
- C. Ricky Sanders
- D. Jerry Rice

10. Which starting quarterback has won a Super Bowl with two different teams?

- A. Joe Namath
- B. Joe Montana
- C. Kurt Warner
- D. Peyton Manning

11. Which team has scored the most points in a Super Bowl?

- A. Tampa Bay Buccaneers
- **B. Dallas Cowboys**
- C. San Francisco 49ers
- D. Chicago Bears

12. Which head coach has the most Super Bowl wins?

- A. Chuck Knoll
- B. Bill Belichick
- C. Don Shula
- D. Bill Walsh

13. Who holds the record for the longest interception return in a Super Bowl?

- A. Kelly Herndon (Seahawks)
- B. James Harrison (Steelers)
- C. Kelvin Hayden (Colts)
- D. Herb Adderly (Packers)

14. Which quarterback holds the record for the most passing yards in a Super Bowl game?

- A. Kurt Warner
- B. Joe Montana
- C. Terry Bradshaw
- D. Tom Brady

15. Which team scored the fewest points in a Super Bowl game?

- A. New York Giants
- B. Minnesota Vikings
- C. Miami Dolphins
- D. Baltimore Colts

16. In what stadium was the first Super Bowl played?

- A. Orange Bowl
- B. Tulane Stadium
- C. Rose Bowl
- D. Los Angeles Memorial Coliseum

17. Who holds the record for most career rushing yards in Super Bowl games?

- A. Timmy Smith
- B. Terrell Davis
- C. Franco Harris
- D. Thurman Thomas

18. Who was the losing coach in the first ever Super Bowl?

- A. Hank Stram
- B. John Rauch
- C. Don Shula
- D. Tom Landry

19. Which two cities have hosted the most Super Bowls?

- A. Miami and Dallas
- B. Los Angeles and Atlanta
- C. New Orleans and Miami
- D. San Francisco and New Orleans

20. Which player has made the most Super Bowl appearances?

- A. Mike Lodish
- B. Tom Brady
- C. Adam Vinatieri
- D. Charles Haley



SUPER BOWL TRIVIA II

01. Who kicked the longest field goal in Super Bowl history?

- A. Steve Christie (Bills)
- B. Jason Elam (Broncos)
- C. Jeff Wilkins (Rams)
- D. John Kasay (Panthers)

02. Who was named MVP for Super Bowl I?

- A. Joe Namath
- B. Bart Starr
- C. Len Dawson
- D. Roger Staubach

03. How much money did a player on the winning team make in Super Bowl !?

- A. \$15,000
- B. \$10,000
- C. \$20,000
- D. \$8,000

04. Who sang the National Anthem at Super Bowl XXI?

- A. Billy Joel
- B. Aaron Neville
- C. Barry Manilow
- D. Neil Diamond

05. Which team played in 4 consecutive Super Bowls?

- A. Miami Dolphins
- B. Buffalo Bills
- C. Green bay Packers
- D. Dallas Cowboys

06. Which player has won the most Super Bowls with one team?

- A. Joe Greene
- B. Terry Bradshaw
- C. Charles Haley
- D. Tom Brady

07. How many Super Bowl games have been tied at the end of the first quarter?

- A. 13
- B. 9
- C. 15
- D. None

08. How many times has the Super Bowl been tied at halftime?

- Δ.1
- B. 3
- C. 5
- D. none

09. How much did the first Super Bowl tickets cost?

- A. \$28-\$35
- B. \$23-\$27
- C. \$13-\$17
- D. \$6-\$12

10. Which was the most watched Super Bowl game ever?

- A. XLI (Colts vs. Bears)
- B. XLVI (Giants vs. Patriots)
- C. XLIX (Seahawks vs. Patriots)
- D. LI (Patriots vs. Falcons)

11. Who is the oldest head coach to win a Super Bowl?

- A. Tom Coughlin
- B. Weeb Ewbank
- C. Dick Vermeil
- D. Bill Belichick

12. What player has won the most Super Bowl MVP awards?

- A. Joe Montana
- B. Tom Brady
- C. Terry Bradshaw
- D. Eli Manning

13. Who was the MVP for Super Bowl XX?

- A. Richard Dent
- B. Joe Montana
- C. Phil Simms
- D. Marcus Allen

14. The first famous Super Bowl commercial was advertising which product?

- A. Coca-Cola
- B. Xerox
- C. Noxema
- D. Levi's

15. What Super Bowl played outdoors registered the coldest game time temperature?

- A. Super Bowl VI Dallas vs. Miami at Tulane Stadium
- B. Super Bowl VIII Miami vs. Minnesota at Rice Stadium
- C. Super Bowl IX Pittsburgh vs. Minnesota at Tulane Stadium
- D. Super Bowl XI Oakland vs. Minnesota at the Rose Bowl

16. How much did a 30 second commercial spot cost for the 2008 Super Bowl?

- A. \$2.6 million
- B. \$3.0 million
- C. \$2.4 million
- D. \$2.7 million

17. The longest punt in Super Bowl history was 65 yards. Who kicked it?

- A. Lee Johnson (Cincinnati) XXIII
- B. Rich Camarillo (New England) XX
- C. Ryan Allen (New England) XLIX
- D. Johnny Hekker (Los Angeles Rams) -

18. What was the first Super Bowl called?

- A. NFL Championship Game
- B. AAFC World Championship Game
- C. AFL-NFL World Championship Game
- D. AFL Championship Game

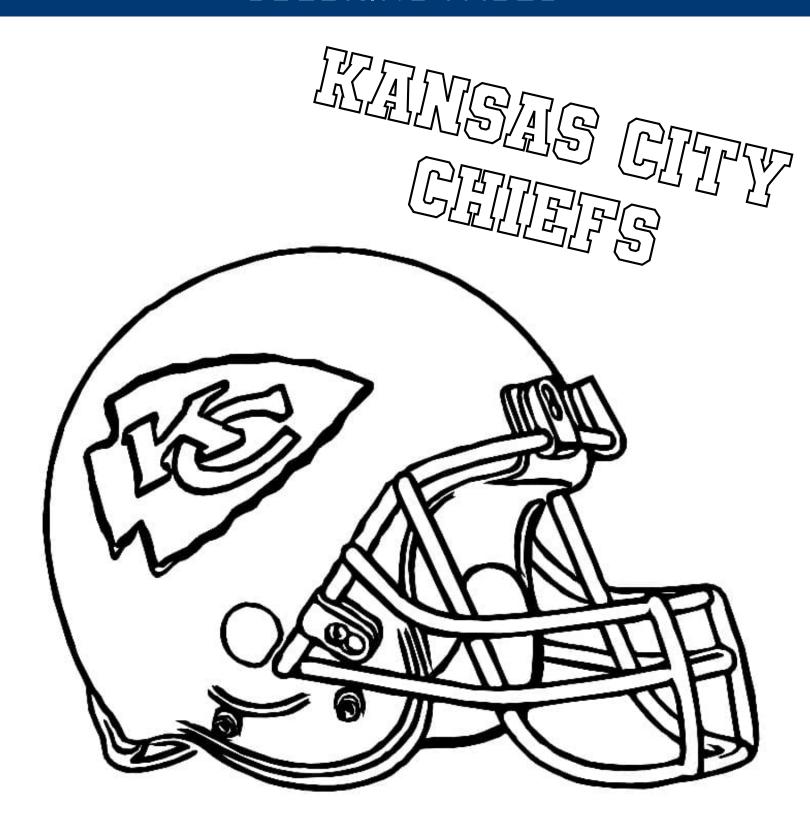
19. What team had the most fumbles in a Super Bowl game?

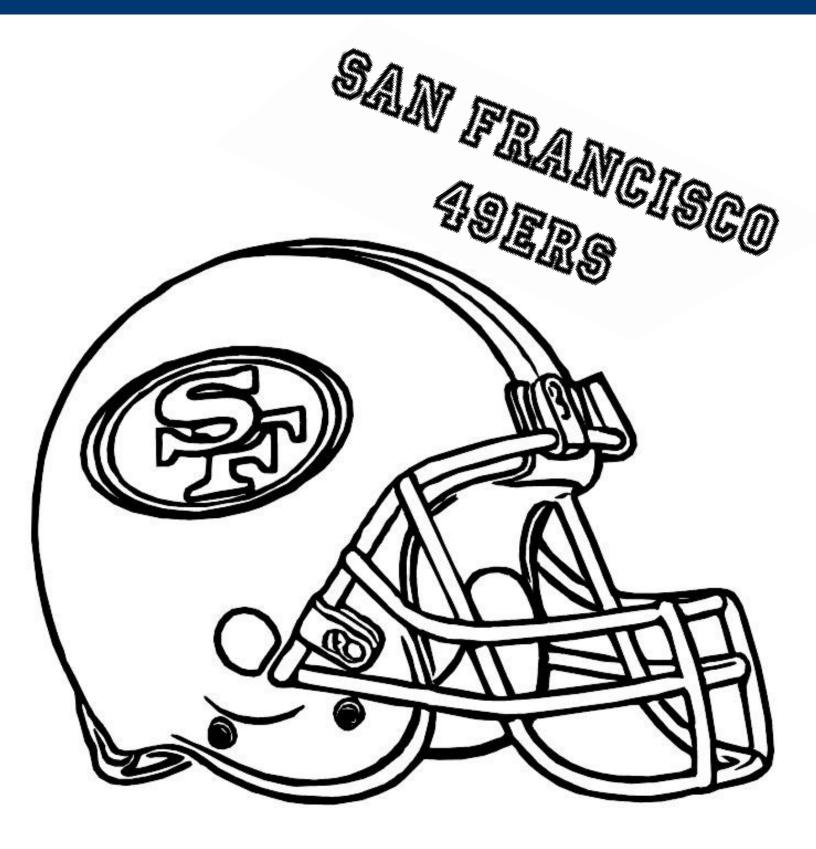
- A. Dallas XII
- B. Buffalo XXVII
- C. Pittsburah X
- D. Denver XII

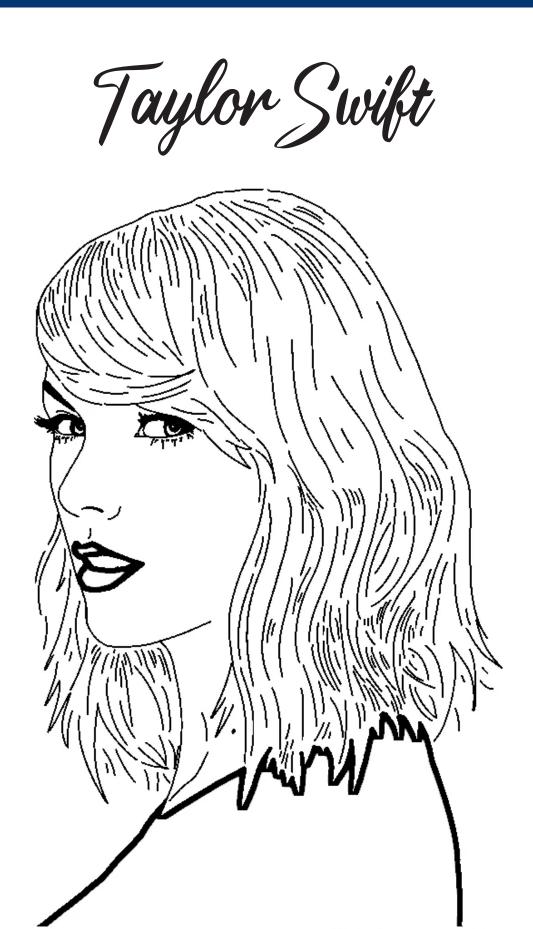
20. Who holds the record for most career sacks in Super Bowl appearances?

- A. L.C. Greenwood (Steelers)
- B. Jeff Wright (Buffalo)
- C. Charles Haley (49ers/Cowboys)
- D. Reggie White (Green Bay)



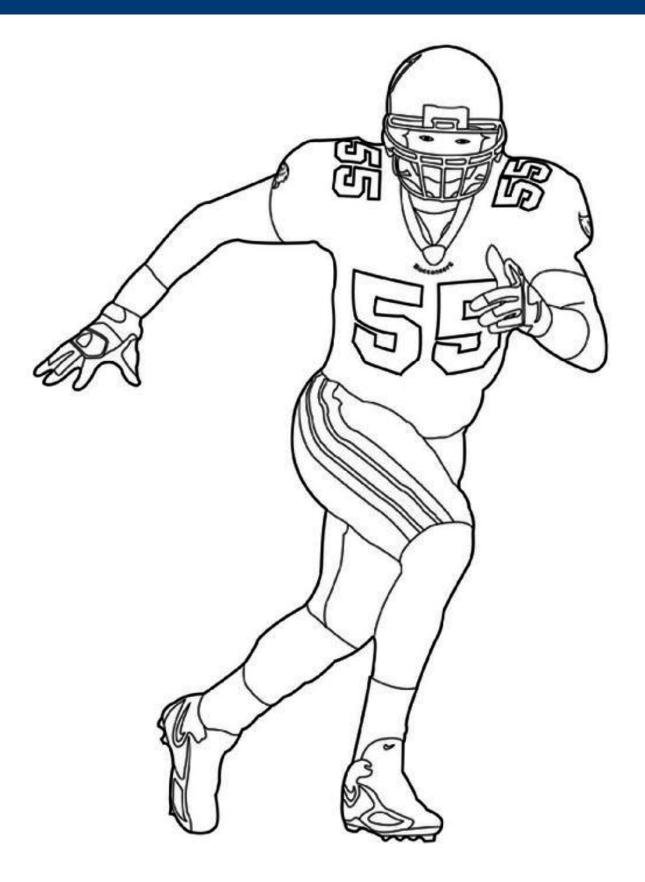


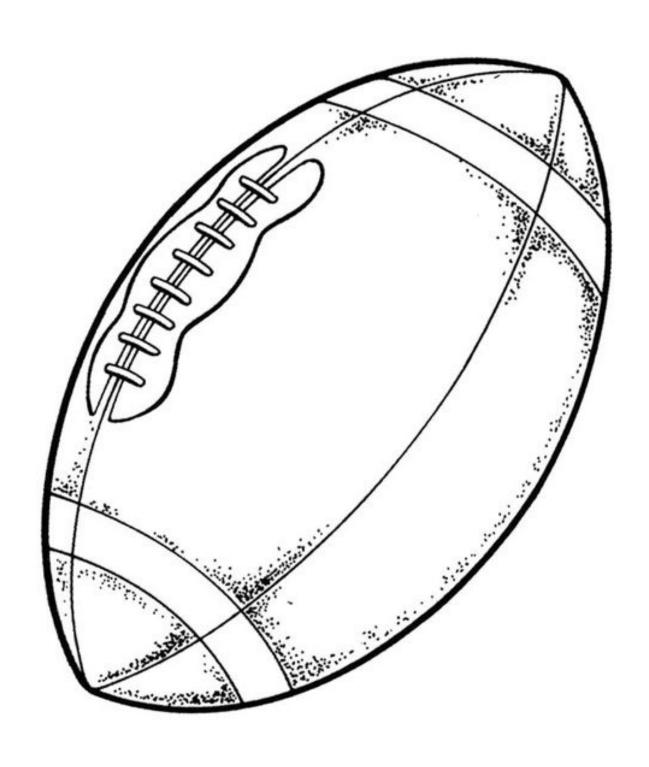














SUPER BOWL TRIVIA I

ANSWERS

- 01. C. Oakland Raiders (The Oakland Raiders defeated the Philadelphia Eagles in Super Bowl XV, becoming the first wild card team to win the championship.)
- 02. B. Ken Stabler (Stabler became the first left-handed QB to win a Super Bowl title when his Oakland Raiders defeated the Minnesota Vikings in 1977.)
- 03. C. Jordan Norwood. (Norwood's 61 yard punt return in Super Bowl 50 broke the previous held record set by John Taylor for his 45 yard return in Super Bowl XXIII.)
- 04. B. Tom Brady. (Tom Brady leads all quarterbacks with 7 Super Bowl starts.)
- 05. C. The Green Bay Packers (The Green Bay Packers won both Super Bowl I and II.)
- 06. B. CBS and NBC (Super Bowl I was the only game to be broadcast simultaneously until 2007.)
- 07. C. U2
- 08. A. Kansas City Chiefs (The Green Bay Packers defeated the Chiefs by a score of 35-10.)
- 09. D. Jerry Rice (Jerry Rice holds the record for most yards receiving with 215 yards in Super Bowl XXIII. He also holds the record for most career receiving yards in Super Bowl appearances with 589 yards.)
- 10. D. Peyton Manning. (Manning won Super Bowl XLI with the Indianapolis Colts then led the Denver Broncos to victory in Super Bowl 50.)
- 11. C. San Francisco 49ers (The 49ers scored 55 points against the Denver Broncos in Super Bowl XXIV.)
- 12. B. Bill Belichick. (Belichick has 5 Super Bowl wins.)
- 13. B. James Harrison (Harrison returned an intercepted pass for 100 yards against the Cardinals in the 2009 Super Bowl, breaking Kelly Herndon's previously held record of 76 yards.)
- 14. D. Tom Brady (Brady holds the record for the most passing yards in a single Super Bowl game, throwing 466 yards for the New England Patriots against the Falcons in Super Bowl LI.)
- 15. C. Miami Dolphins (The Dolphins scored only 3 points in their Super Bowl VI loss to Dallas.)
- 16. D. Los Angeles Memorial Coliseum
- 17. C. Franco Harris (Harris rushed for a total of 354 yards in 4 Super Bowl games.)
- 18. A. Hank Stram (Stram earned the loss when his Kansas City Chiefs were defeated by the Green Bay Packers in Super Bowl I.)
- 19. C. New Orleans and Miami (These cities have each hosted 10 Super Bowl games.)
- 20. B. Tom Brady (Brady has played in 7 Super Bowl games.)



SUPER BOWL TRIVIA II

ANSWERS

- 01. A. Steve Christie (Christie holds the current record for his 54 yard field goal against Dallas in Super Bowl XXVIII. Jason Elam's 51 yard kick [XXXII] is close behind, for the second longest field goal in Super Bowl history.)
- 02. B. Bart Starr (Bart Starr, the quarterback for the 1967 Green bay Packers, won the very first Super Bowl Most Valuable Player award.)
- 03. A. \$15,000
- 04. D. Neil Diamond
- 05. B. Buffalo Bills (Buffalo made four Super Bowl appearances from 1991-1994, and lost all four contests.)
- 06. D. Tom Brady (Brady has 5 Super Bowl championship rings with the New England Patriots.)
- 07. A. 13 (Super Bowls 3, 9, 10, 11, 13, 25, 26, 32, 37, 38, 39, 49, and 51)
- 08. B. 3 (San Francisco 49ers vs. the Cincinnati Bengals in 1989, the New England Patriots vs. the Philadelphia Eagles in 2005, Seattle Seahawks vs New England Patriots in 2015.)
- 09. D. \$6-\$12
- 10. C. XLIX (Seahawks vs. Patriots. With 114.4 million viewers, Super Bowl XLIX was the most watched television broadcast in history.)
- 11. D. Bill Belichick (Bill was 66 when he led the Patriots to victory over the Rams in Super Bowl LIII.)
- 12. B. Tom Brady. (Brady received the award for Super Bowls XXXVI, XXXVIII, XLIX and LI.)
- 13. A. Richard Dent (Chicago defensive end, Richard Dent, received MVP after his Bears defeated the Patriots in Super Bowl XX.)
- 14. C. Noxzema (This ad featured Farrah Fawcett and the legendary Joe Namath.)
- 15. A. Super Bowl VI (Game time temperature for Super Bowl VI, Miami vs. Dallas, was 39 degrees Fahrenheit or 4 degrees Celsius.)
- 16. D. \$2.7 million
- 17. D. Johnny Hekker (Hekker's 65 yard punt is the longest in Super Bowl history followed closely by Ryan Allen's 64 yard kick and Lee Johnson's 63 yard kick.)
- 18. C. AFL-NFL World Championship Game
- 19. B. Buffalo (Buffalo totaled 8 fumbles in their Super Bowl XXVII appearance.)
- 20. A. L.C. Greenwood (Unofficially, Greenwood recorded 5 sacks in 4 Super Bowl contests. Officially, Charles Haley recorded 4.5 sacks in 4 Super Bowl contests.) **NOTE:** Greenwood's stats are "unofficial" because the NFL didn't "officially" count sack statistics until 1982; however, his stats are recorded and readily available, so we've chosen to include them in this trivia.