

INTERESTING FACTS, FIGURES \& STATISTICS


Of the top 10 most watched television programs of all time, 9 of them are Super Bowls.

Super Bowl Sunday is the second largest day of food consumption behind only Thanksgiving.

Super Bowl fans spend more than $\$ 50$ million on food during the 4 days prior to the Super Bowl.

69 million pounds of guacamole are consumed on Super Bowl Sunday.

14,500 tons of chips are eaten along with that guacamole.
13\% of Americans order takeout/delivery food from a restaurant for a Super Bowl gathering.

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With 51,713,004 cases of beer sold, Super Bowl Sunday ranks as the 8th biggest day of the year for beer consumption.

One in 10 people call in sick to work on Monday after the Super Bowl.

A single 30 second commercial costs a total of \$5.6 million on average during the game.

No NFL team has ever played the Super Bowl in their own stadium.

SWPER ROWM RTNGS


During a regular NFL game, you are likely to watch the following:

Mrinini
11 minutes
of actual
playing



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## Amont

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Footballs were never made out of pig skin Pigskin refers to the crude soccer ball or "football" made from a pig bladder. NFL footballs come from cowhide. It takes 3,000 cows to supply the leather for a year's supply of footballs for the NFL


4No TV broadcast tapes exist from Super Bowl I The game was simulcast between NBC and CBS, but both networks taped over their film of the game (rumor has it that both films were used for soap operas)


The smallest player in NFL history was the size of Carrie Underwood Jack "Soapy" Shapiro played Blocking Back for the Staten Island Stapletons in 1929 standing at 5 ${ }^{\prime}$ "' and weighing in at 119 pounds


The yellow line costs $\$ 20 \mathrm{~K}$ per football broadcast. 16 games x 32 teams $\div 2$ teams per game $=\$ 5,120,000$ (or the salary of 4.5 punters) worth of yellow line a year during the regular season

The Dallas Cowboys are the most valuable sports franchise in the world with a reported value of $\$ 5$ billion.

Oakland originally named their team the Oakland Señors The Oakland Señors was the result of a Bay Area contest to name the new NFL team. After endless scrutiny from the media, the name only lasted a month and changed to the Raiders (which finished 3rd in voting)


The Madden Curse Since 2000, every player to appear on the cover of the Madden NFL video game has suffered a season altering gaff or injury (with the exception of Larry Fitzgerald)


Ronnie Lott cut off his finger After the 1985 season, Lott had his left pinky amputated after it was crushed during a tackle on running back Timmy Newsome

11On the November 23rd, 1970, edition of Monday Night Football, Howard Cosell was so drunk, he slurred his speech throughout the first half and vomited on Don Meredith's
 boots at half-time

80\% of all Super Bowl tickets go to corporate sponsors


Pizza delivery drivers are in more accidents on Super Bowl Sunday than any other day of the year 9 million slices delivered - 44\% more than a normal Sunday


Over 33\% of replay reviews are overturned


An estimated 90 million people flush the toilet during the Super Bowl half time If the average toilet uses two gallons of water per flush, that's 180 million gallons of water flowing at once - or $31 / 2$ minutes of flowing water on the Niagara Falls invitations to visit the annual
"Irrelevant Week" in Newport Beach, CA. He also gets to keep this neat trophy:

## WHAT COULD YOU BUY INSTEAD OF A 30 SEC SUPER BOWL HALF-TIME AD?

ONE 30 SEC SUPER BOWLUAL FTIME AD \$7500000

WHICH COULD BUY YOU:



CONSUMERS COME FOR THE GAME, BUT THEY STAY FOR THE COMMERCIALS

72\%: those surveyed who say Super Bowl ads are funnier than regularly played ads
participants who have shared a Super Bowl ad via a social network

38\%: respondents who would rather use the bathroom during the game, so as not to miss the ads

23\%: respondents who would rather use the bathroom during the commercials

57\%: participants who say Super Bowl ads are more creative than regularly aired ads

# 69\% 



(1)/
PARTICIPANTS WHO HAVE SHARED A SUPER BOWL AD VIA EMAIL

THOSE SURVEYED WHO REPLAY SUPER BOWL COMMERCIALS ONLINE

## In Celsbration of the

## BIG GAME

# 5 9\% 

would prefer to prepare all the food themselves and save money over ordering takeout


# 11.2 MILLION POUNDS OF POTATO CHIPS 

# 69.9 MILLION POUNDS OF AVOCADOS <br> are consumed on average DURING THE BIG GAME 

ARE EATEN
DURING
THE BIG
GAME ON AVERAGE

THAT'S
ENOUGH TO


COVER THE STATE
OF ARIZONA IN CHIPS.

### 1.25 BILLION CHICKEN WINGS ARE EATEN ON THE DAY OF THE BIG GAME



THAT'S ENOUGH TO STRETCH
FROM CENTURY LINK FIELD IN SEATTLE TO GILLETTE STADIUM IN MASSACHUSETTS... 55 TIMES.

## 12 <br> TonsOF ULTIMATE NACHOS

WERE CONSUMED AT AT\&T STADIUM DURING THE BIG GAME IN 2011

THAT MEANS EVERY THIRD PERSON WHO ATTENDED THE GAME ATE 1 POUND OF ULTIMATE NACHOS.

DURING THE BIG GAME, MORE THAN

## 13 MILLION POUNDS OF POOP

 WILL BE FLUSHED IN THE U.S.THAT'S EQUIVALENT
TO 13 MILLION
FOOTBALLS
(ASSUMING
THEY'RE NOT
DEFLATED...)

ANTACID SALES INCREASE BY 20\%

ON THE MONDAY AFTER THE BIG GAME

# 51.7 MILLION CASES OF BEER 

ARE SOLD ON THE DAY OF THE BIG GAME

THAT'S ENOUGH TO FILL 11 MILLION WATER COOLERS.

DURING THE BIG GAME IN 2014, TOILET USAGE IN NEW YORK CITY ALONE WENT UP 13\%

# THE SUPER BOWL BINGE 

 Super Bowl Sunday woulldn't be complete without the pizza, chicken - wings, chips and beer, right? the average football far eats more than 2,400 calories, according to the Calorie Control Cơuncil.Here's a sample spread:


2,400 calories

2 slices of pepperoni pizza
596 calories and 24.3 grams of fat

2 brownies
E. 447 calories and 30 grams of fat

3 cans of beer 458 calories
維保 1 serving of beef nachos 430 calories and 25 grams of fat


## super :bowl spending

(333)Spending Planned for "Super Bowl" Merchandise

## 7.3\%

Consumers Planning to Purchase Apparel or Accessories Related to "Super Bowl" Teams


Viewers Who Think the Football Game is the Most Important
Part of the "Super Bowl"


American Consumers Who Plan to Watch the Event


Total "Super Bowl" Related Spending Predicted

$$
74.9 \%
$$

Who Think "Super Bowl" Commercials are Mainly About Entertainment


Watchers Who Will Purchase Food \&
Beverage for the Event
12
Million
Consumers Planning to Watch the "Super Bowl" Game from a Restaurant or Bar


Viewers Who Think the Commercials are the Most Important Part of the "Super Bowl"

## SUPER BOWL SNACK FACTS

How much food will Americans eat this Super Bowl Sunday?


## CHIPS

14,500 TONS
(29 MILLION POUNDS)
That's enough to fill
39 Boeing 747 airplanes
to maximum capacity
(max capacity 735,000 pounds)


## CHICKEN WINGS 1.23 Blluon wincs

That's literally enough to give everyone in the United States
 about three wings apiece


## The UItimate lailgating Checkist

## For your best tatgate party ever

## COOKING \& BEVERAGE NECESSITIES

- Portable Grill
- Propane Gas or Charcoal
- Lighter fluid or gas regulator
- Matches or lighter
$\square$ Grilling utensils
- Can opener
- Paper or plastic plates

Napkins and wet wipes

- Plastic cups
- Plastic forks, knives, spoons
- Cooler
$\square$ Serving utensils
- Plastic containers for leftovers
- Aluminum foil / plastic wrap

B Bottle opener / wine opener

- Can coozies
- Paper towels
- Clean up supplies
- Garbage bags
- Hand sanitizer


## FOOD \& DRINK

$\square$ Appetizers

- Main Course
- Chips and pretzels
- Dessert
- Condiments
- Soda
- Bottle Water
- Beer
- Wine
$\square$ Ice


## ENTERTAINMENT

- MP3 player with speakers
- Football
- Frisbee
- Beanbags
- Cornhole boards
$\square$ Playing cards


## THE ULTIMATE SETUP

Canopy and picnic tent Folding chairs Folding tables Tablecloth Decorations Kerosene heater Generator


## SMART TO HAVE

- Ponchos / Umbrellas
- Sunscreen
- First aid kit
- Toilet paper
$\square$ Toothpicks
- Blankets
- Antacid
- Binoculars


## Must Have D on t forget the game tickets!

## SUPER BOWL TRIVIA I

1. What was the first wildcard team to win a Super Bowl?
A. Denver Broncos
B. Baltimore Ravens
C. Oakland Raiders
D. Pittsburgh Steelers
2. Who was the first left-handed quarterback to win a Super Bowl?
A. Steve Young (49ers)
B. Ken Stabler (Raiders)
C. Boomer Esaison (Bengals)
D. Frankie Albert (49ers)
3. Which player is credited for the longest punt return in Super Bowl history?
A. John Taylor
B. Robert Bailey
C. Jordan Norwood
D. Terance Mathis
4. Which quarterback has the most

Super Bowl starts?
A. John Elway
B. Tom Brady
C. Terry Bradshaw
D. Troy Aikman
05. Which team won the first ever Super Bowl?
A. Kansas City Chiefs
B. Oakland Raider
C. Green Bay Packers
D. New York Jets
06. What two networks broadcasted Super Bowl I?
A. CTV and ABC
B. CBS and NBC
C. CTV and NBC
D. CTV and CBS
07. Who performed at the 2002 halftime show?
A. The Rolling Stones
B. Sting
C. U2
D. Aerosmith
08. Which team lost the first ever

## Super Bowl?

A. Kansas City Chiefs
B. Oakland Raiders
C. New York Jets
D. Baltimore Colts
09. Who holds the record for most receiving yards in a single Super Bowl game?
A. Dan Ross
B. Deion Branch
C. Ricky Sanders
D. Jerry Rice
10. Which starting quarterback has won a Super Bowl with two different teams?
A. Joe Namath
B. Joe Montana
C. Kurt Warner
D. Peyton Manning
11. Which team has scored the most points in a Super Bowl?
A. Tampa Bay Buccaneers
B. Dallas Cowboys
C. San Francisco 49ers
D. Chicago Bears
12. Which head coach has the most Super Bowl wins?
A. Chuck Knoll
B. Bill Belichick
C. Don Shula
D. Bill Walsh
13. Who holds the record for the longest interception return in a Super Bowl?
A. Kelly Herndon (Seahawks)
B. James Harrison (Steelers)
C. Kelvin Hayden (Colts)
D. Herb Adderly (Packers)
14. Which quarterback holds the record for the most passing yards in a Super Bowl game?
A. Kurt Warner
B. Joe Montana
C. Terry Bradshaw
D. Tom Brady
15. Which team scored the fewest points in a Super Bowl game?
A. New York Giants
B. Minnesota Vikings
C. Miami Dolphins
D. Baltimore Colts
16. In what stadium was the first Super

Bowl played?
A. Orange Bowl
B. Tulane Stadium
C. Rose Bowl
D. Los Angeles Memorial Coliseum
17. Who holds the record for most career rushing yards in Super Bowl games?
A. Timmy Smith
B. Terrell Davis
C. Franco Harris
D. Thurman Thomas
18. Who was the losing coach in the first ever Super Bowl?
A. Hank Stram
B. John Rauch
C. Don Shula
D. Tom Landry
19. Which two cities have hosted the most Super Bowls?
A. Miami and Dallas
B. Los Angeles and Atlanta
C. New Orleans and Miami
D. San Francisco and New Orleans
20. Which player has made the most Super Bowl appearances?
A. Mike Lodish
B. Tom Brady
C. Adam Vinatieri
D. Charles Haley

## SUPER

1. Who kicked the longest field goal in Super Bowl history?
A. Steve Christie (Bills)
B. Jason Elam (Broncos)
C. Jeff Wilkins (Rams)
D. John Kasay (Panthers)
2. Who was named MVP for Super Bowl I?
A. Joe Namath
B. Bart Starr
C. Len Dawson
D. Roger Staubach
3. How much money did a player on the winning team make in Super Bowl I?
A. \$15,000
B. \$10,000
C. $\$ 20,000$
D. $\$ 8,000$
4. Who sang the National Anthem at Super Bowl XXI?
A. Billy Joel
B. Aaron Neville
C. Barry Manilow
D. Neil Diamond
5. Which team played in 4 consecutive Super Bowls?
A. Miami Dolphins
B. Buffalo Bills
C. Green bay Packers
D. Dallas Cowboys
6. Which player has won the most Super Bowls with one team?
A. Joe Greene
B. Terry Bradshaw
C. Charles Haley
D. Tom Brady
7. How many Super Bowl games have been tied at the end of the first quarter?
A. 13
B. 9
C. 15
D. None

## BOWL TRIVIA II

8. How many times has the Super Bowl been tied at halftime?
A. 1
B. 3
C. 5
D. none
9. How much did the first Super Bowl tickets cost?
A. \$28-\$35
B. \$23-\$27
C. \$13-\$17
D. $\$ 6-\$ 12$
10. Which was the most watched Super Bowl game ever?
A. XLI (Colts vs. Bears)
B. XLVI (Giants vs. Patriots)
C. XLIX (Seahawks vs. Patriots)
D. LI (Patriots vs. Falcons)
11. Who is the oldest head coach to win a Super Bowl?
A. Tom Coughlin
B. Weeb Ewbank
C. Dick Vermeil
D. Bill Belichick
12. What player has won the most Super Bowl MVP awards?
A. Joe Montana
B. Tom Brady
C. Terry Bradshaw
D. Eli Manning
13. Who was the MVP for Super Bowl XX?
A. Richard Dent
B. Joe Montana
C. Phil Simms
D. Marcus Allen
14. The first famous Super Bowl commercial was advertising which product?
A. Coca-Cola
B. Xerox
C. Noxema
D. Levi's
15. What Super Bowl played outdoors registered the coldest game time temperature?
A. Super Bowl VI - Dallas vs. Miami at Tulane Stadium
B. Super Bowl VIII - Miami vs. Minnesota at Rice Stadium
C. Super Bowl IX - Pittsburgh vs. Minnesota at Tulane Stadium
D. Super Bowl XI - Oakland vs. Minnesota at the Rose Bowl
16. How much did a $\mathbf{3 0}$ second
commercial spot cost for the 2008
Super Bowl?
A. \$2.6 million
B. $\$ 3.0$ million
C. $\$ 2.4$ million
D. $\$ 2.7$ million
17. The longest punt in Super Bowl history was 65 yards. Who kicked it?
A. Lee Johnson (Cincinnati) - XXIII
B. Rich Camarillo (New England) - XX
C. Ryan Allen (New England) - XLIX
D. Johnny Hekker (Los Angeles Rams) -

LIII
18. What was the first Super Bowl called?
A. NFL Championship Game
B. AAFC World Championship Game
C. AFL-NFL World Championship Game
D. AFL Championship Game
19. What team had the most fumbles in a Super Bowl game?
A. Dallas - XII
B. Buffalo - XXVII
C. Pittsburgh - X
D. Denver - XII
20. Who holds the record for most career sacks in Super Bowl appearances?
A. L.C. Greenwood (Steelers)
B. Jeff Wright (Buffalo)
C. Charles Haley (49ers/Cowboys)
D. Reggie White (Green Bay)


# ULTIMATE SUPER BOWL GUIDE 

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## SUPER BOWL TRIVIA I

## A N S W ERS

1. C. Oakland Raiders (The Oakland Raiders defeated the Philadelphia Eagles in Super Bowl XV, becoming the first wild card team to win the championship.)
2. B. Ken Stabler (Stabler became the first left-handed QB to win a Super Bowl title when his Oakland Raiders defeated the Minnesota Vikings in 1977.)
3. C. Jordan Norwood. (Norwood's 61 yard punt return in Super Bowl 50 broke the previous held record set by John Taylor for his 45 yard return in Super Bowl XXIII.)
4. B. Tom Brady. (Tom Brady leads all quarterbacks with 7 Super Bowl starts.)
5. C. The Green Bay Packers (The Green Bay Packers won both Super Bowl I and II.)
6. B. CBS and NBC (Super Bowl I was the only game to be broadcast simultaneously until 2007.)
7. C. U2
8. A. Kansas City Chiefs (The Green Bay Packers defeated the Chiefs by a score of 35-10.)
9. D. Jerry Rice (Jerry Rice holds the record for most yards receiving with 215 yards in Super Bowl XXIII. He also holds the record for most career receiving yards in Super Bowl appearances with 589 yards.)
10. D. Peyton Manning. (Manning won Super Bowl XLI with the Indianapolis Colts then led the Denver Broncos to victory in Super Bowl 50.)
11. C. San Francisco 49ers (The 49ers scored 55 points against the Denver Broncos in Super Bowl XXIV.)
12. B. Bill Belichick. (Belichick has 5 Super Bowl wins.)
13. B. James Harrison (Harrison returned an intercepted pass for 100 yards against the Cardinals in the 2009 Super Bowl, breaking Kelly Herndon's previously held record of 76 yards.)
14. D. Tom Brady (Brady holds the record for the most passing yards in a single Super Bowl game, throwing 466 yards for the New England Patriots against the Falcons in Super Bowl LI.)
15. C. Miami Dolphins (The Dolphins scored only 3 points in their Super Bowl VI loss to Dallas.)
16. D. Los Angeles Memorial Coliseum
17. C. Franco Harris (Harris rushed for a total of 354 yards in 4 Super Bowl games.)
18. A. Hank Stram (Stram earned the loss when his Kansas City Chiefs were defeated by the Green Bay Packers in Super Bowl I.)
19. C. New Orleans and Miami (These cities have each hosted 10 Super Bowl games.)
20. B. Tom Brady (Brady has played in 7 Super Bowl games.)

# SUPER BOWL TRIVIA II 

## A N S W ER S

1. A. Steve Christie (Christie holds the current record for his 54 yard field goal against Dallas in Super Bowl XXVIII. Jason Elam's 51 yard kick [XXXII] is close behind, for the second longest field goal in Super Bowl history.)
2. B. Bart Starr (Bart Starr, the quarterback for the 1967 Green bay Packers, won the very first Super Bowl Most Valuable Player award.)
3. A. $\$ 15,000$
4. D. Neil Diamond
5. B. Buffalo Bills (Buffalo made four Super Bowl appearances from 1991-1994, and lost all four contests.)
6. D. Tom Brady (Brady has 5 Super Bowl championship rings with the New England Patriots.)
7. A. 13 (Super Bowls 3, 9, 10, 11, 13, 25, 26, 32, 37, 38, 39, 49, and 51)
8. B. 3 (San Francisco 49ers vs. the Cincinnati Bengals in 1989, the New England Patriots vs. the Philadelphia Eagles in 2005, Seattle Seahawks vs New England Patriots in 2015.)
9. D. $\$ 6-\$ 12$
10. C. XLIX - (Seahawks vs. Patriots. With 114.4 million viewers, Super Bowl XLIX was the most watched television broadcast in history.)
11. D. Bill Belichick (Bill was 66 when he led the Patriots to victory over the Rams in Super Bowl LIII.)
12. B. Tom Brady. (Brady received the award for Super Bowls XXXVI, XXXVIII, XLIX and LI.)
13. A. Richard Dent (Chicago defensive end, Richard Dent, received MVP after his Bears defeated the Patriots in Super Bowl XX.)
14. C. Noxzema (This ad featured Farrah Fawcett and the legendary Joe Namath.)
15. A. Super Bowl VI (Game time temperature for Super Bowl VI, Miami vs. Dallas, was 39 degrees Fahrenheit or 4 degrees Celsius.)
16. D. $\$ 2.7$ million
17. D. Johnny Hekker (Hekker's 65 yard punt is the longest in Super Bowl history followed closely by Ryan Allen's 64 yard kick and Lee Johnson's 63 yard kick.)
18. C. AFL-NFL World Championship Game
19. B. Buffalo (Buffalo totaled 8 fumbles in their Super Bowl $X X V I I$ appearance.)
20. A. L.C. Greenwood (Unofficially, Greenwood recorded 5 sacks in 4 Super Bowl contests. Officially, Charles Haley recorded 4.5 sacks in 4 Super Bowl contests.) NOTE: Greenwood's stats are "unofficial" because the NFL didn't "officially" count sack statistics until 1982; however, his stats are recorded and readily available, so we've chosen to include them in this trivia.
